



Photo: Anotolie Ciobanu

Jeff Heinrich has been a journalist for over 25 years, mostly in Montreal for The Gazette, one of North America's oldest dailies; he worked in the arts, city and business sections from 1989 to 2014. On special assignment, he covered stories in 28 countries on four continents, from the fall of the Berlin Wall and the African AIDS pandemic to the inauguration of Barack Obama and the Israeli pullout from Gaza, as well as producing off-the-news stories on subjects such as Burgundy wine and Czech music. In 2008, he co-authored *Circus Quebecus*, a French-language book about religion, immigration and ethnicity in contemporary Quebec. He has studied journalism in Ottawa, New York, Los Angeles and Paris, and taught journalism in Prague and Montreal. As a freelance journalist, he has written for *Time*, *The Guardian Weekly* and the *Irish Times*; as a translator, he has rendered feature articles from *Le Monde* into English. In 2015 Jeff created Projection 21, a PR agency that helps promote Quebec culture, and in 2016 was hired as international press attaché for Université de Montréal. Married, and father of two children, he lives in the Plateau Mont-Royal, a creative borough in the heart of Montreal.